

Prosfero

Underwater and Beach Clean-ups Report

Reference period: 06 - 07/2021



www.isea.com.gr



Prosfero Campaign

“Prosfero” campaign is funded by Procter & Gamble and AB Vasilopoulos and implemented by iSea with the aim to achieve cleaner beaches and coasts. The 11th wave of “Prosfero” campaign includes 16 underwater and beach clean-up actions carried out during June- July 2021 in different regions of Cyclades.

The coordination and organization of the actions began in May 2021 and the implementation of the actions took place in June- July 2021.

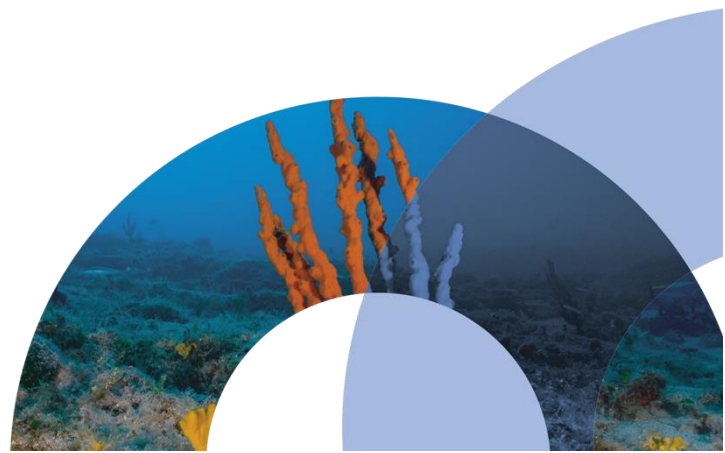
All clean-ups were coordinated by 3 representatives of iSea. Two divers were responsible for the coordination of the participant divers, the localization, and the volunteers that were helping at the retrieval of marine litter. Another iSea representative was responsible for the coordination of the volunteers, who were supporting the retrieval of the removed marine litter to the coast and their recording to survey forms.

The present interim report refers to the activities already conducted in the context of the 11th wave of “Prosfero”.

Project Coordinators:

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Environmental Organization for the preservation of Aquatic Ecosystems, iSea



Underwater cleanups

During the period of June -July 2021, 8 underwater clean-ups were implemented in the context of the 11th wave of Prosero Campaign. In particular, 2 underwater clean-ups were implemented on Milos, 1 on Naxos, 1 on Paros, 1 on Andros and 3 on Syros islands (Table 1).

Underwater clean-up details:

- 1st Activity (A1):** Pollonia Port, Milos
- 2nd Activity (A2):** Adamas Port, Milos
- 3rd Activity (A3):** Naxos Port, Naxos
- 4th Activity (A4):** Naousa Port, Paros
- 5th Activity (A5):** Korthi Port, Andros
- 6th Activity (A6):** Kini Port, Syros
- 7th Activity (A7):** Foinikas Port, Syros
- 8th Activity (A8):** Lazareta Port, Syros

Table 1. Supplementary data of "Prosero 11" underwater clean ups conducted during June- July 2021.

<u>Activity code</u>	<u>Date</u>	<u>Volunteers</u>	<u>Divers</u>	<u>Litter collected (kg)</u>
A1	22-06-21	6	4	100
A2	23-06-21	5	3	210
A3	27-06-21	5	2	750
A4	28-06-21	5	2	249
A5	30-06-21	6	6	315
A6	01-07-21	2	2	348
A7	02-07-21	4	2	320
A8	02-07-21	4	2	560
<u>Total</u>		23	9	2852

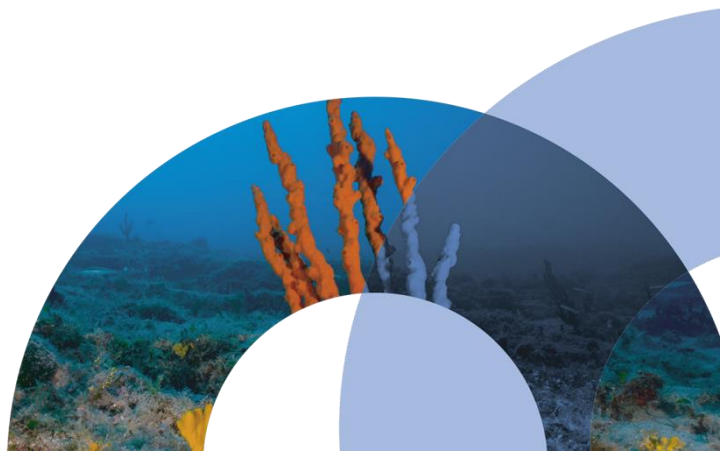




Figure 1. Some aspects of the underwater clean ups conducted in Cyclades.

Beach cleanups

During the same period of June- July 2021, 8 beach clean-ups took place in the context of the 11th wave of Prosero Campaign. In particular, 2 beach clean-ups were implemented on Milos, 2 on Naxos, 2 on Paros and 2 on Syros islands (Table 2).

Beach clean-up details:

9th Activity (A9): Pollonia, Milos

10th Activity (A10): Papikinos, Milos

11th Activity (A11): Grotta, Naxos

12th Activity (A12): Agios Ioannis, Naxos

13th Activity (A13): Krios beach, Paros

14th Activity (A14): Livadia beach, Paros

15th Activity (A15): Ormos Korthiou, Andros

16th Activity (A16): Paralia Lotou, Syros

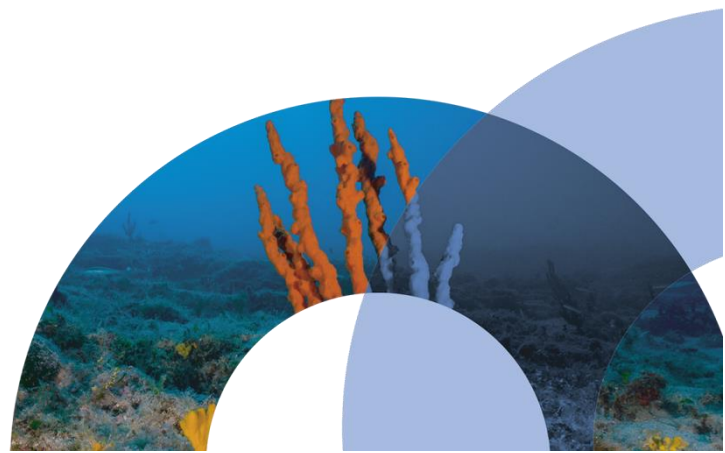
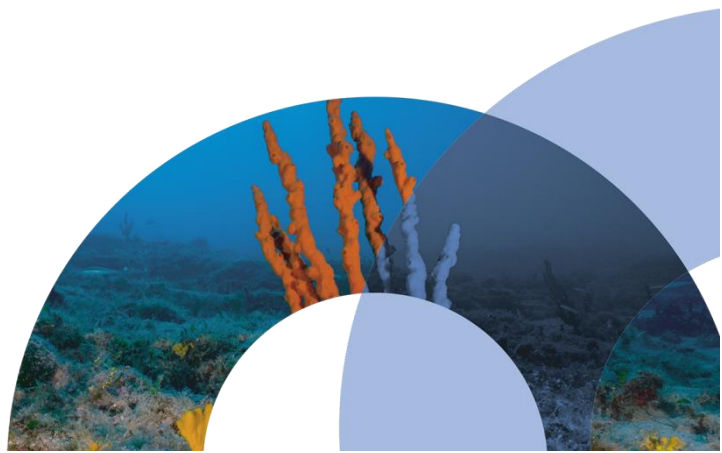


Table 2. Supplementary data of "Prosero 11" beach clean ups conducted during June- July 2021.

Activity code	Date	Volunteers	Litter collected (kg)
A9	22-06-21	5	3
A10	23-06-21	4	5
A11	26-06-21	9	72.3
A12	27-06-21	8	48.1
A13	29-06-21	5	28
A14	29-06-21	3	1.8
A15	30-06-21	10	66.2
A16	01-07-21	2	3
Total		32	227.4



Figure 2. Some aspects of the beach clean ups conducted in Cyclades.



Total Litter data:

The total number of the recorded litter types is 7, according to the protocol established and used by the participating organizations in the Cooperative Network for the Marine Environment (Plastic, Rubber, Fabric, Metal, Paper, Processed Wood and Glass items).

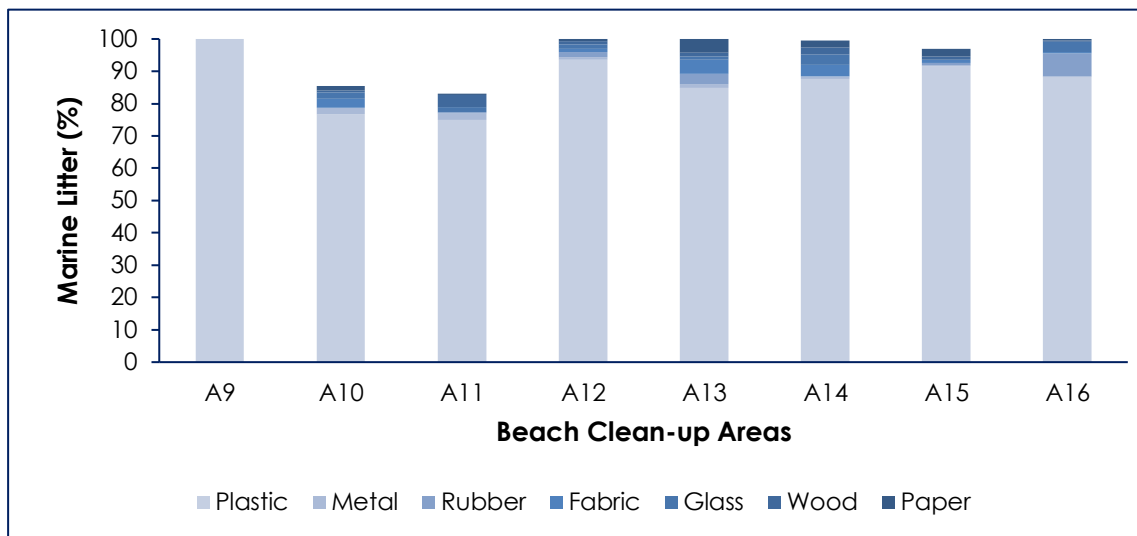


Figure 3. Collected litter per action and type, expressed as a percentage (%).

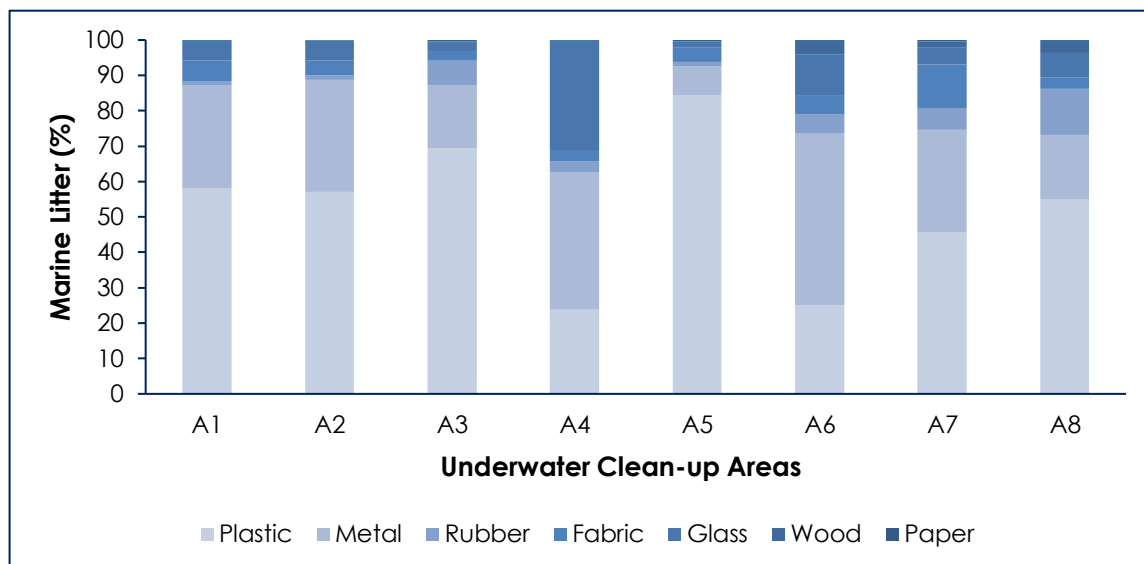
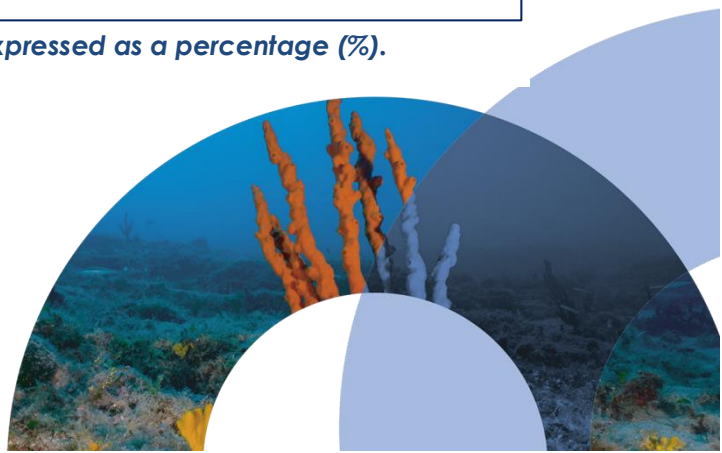


Figure 4. Collected litter per action and type, expressed as a percentage (%).



The most common litter type in the majority of the actions is plastic with a rate being over 70%.

On **Milos** island (A1-A2), most of the items belonged to plastics (56%), possibly because the examined areas attract a great number of tourists and host many fishing activities. In addition, 80% of the total litter collected during the beach clean-ups (A9-A10) were also plastic.



Figure 5. Some aspects of the beach and underwater clean ups conducted on Milos island.

A great percentage of plastic also appeared on **Naxos** Island during the beach clean-ups (A11, A12), overcoming 70% of the total litter. Moreover, a great number of brick pieces and wood items was also found. The underwater clean-up in Naxos (A3), revealed more litter items mostly related to fishing activities. More specifically, amongst the most abundant items were bags, fishing lines, bottles, ropes and twines, fishing nets, beverage and beer cans, SUP cups and lids, vehicle tires, plastic pieces (>2.5), building materials and food packaging.

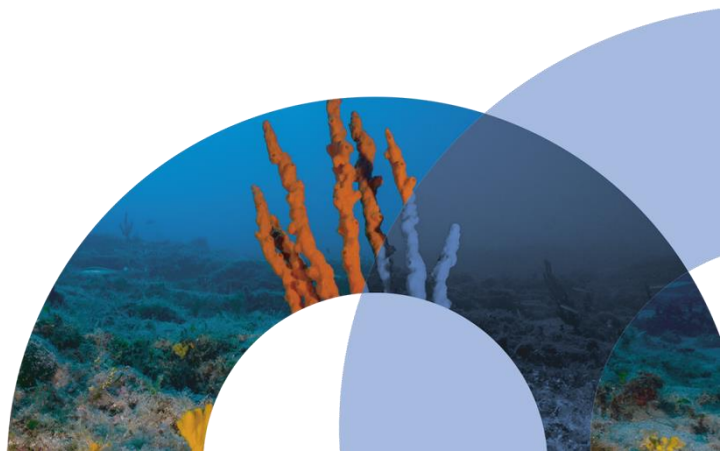


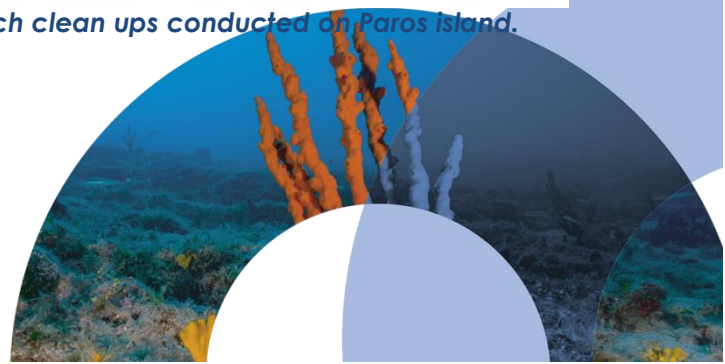


Figure 6. Some aspects of the underwater and beach clean up conducted on Naxos island.

During the underwater clean-up on **Paros** Island (A4), most of the items belonged to metal (38%) and glass (32%) type. In particular, the significant number of utensils and glasses recorded in the survey area could be attributed to the nearby touristic businesses. However, plastic items were observed in lower percentages. As expected given that there are touristic businesses around the areas, during the beach clean-ups on Paros Island (A13, A14), the furthest most abundant items were plastics with 86% in both beaches.



Figure 7. Some aspects of the underwater and beach clean ups conducted on Paros island.



On **Andros** Island, in both underwater (A5) and beach clean-up (A15), the most abundant items belonged to plastics. With regards to the underwater clean-up, plastics reached a percentage equal to 93% and regarding the beach clean-up reached 92%. On the seafloor, bottles, fishing lines, beverages and beer cans, and SUP cups and lids were also appeared.



Figure 8. Some aspects of the beach and underwater clean up conducted on Andros island.

On **Syros** Island (A6, A7, A8), most of the items belonged to metal type. Interestingly, at Kini Port (A6) most of the litter were anchors either thrown away or cut by accident. It is also worth noting that in Lazareta Port (A8), most of the litter found underwater were vehicle tires that are used as floaters in the ports, but during the winter they get untied from the severe waves and end up on the seafloor. In addition, there were found bottles, fishing lines, beverages and beer cans and SUP cups and lids, beverage and beer cans and fishing lines. With regards to the beach clean up, plastic and rubber pieces were found in a great abundance.

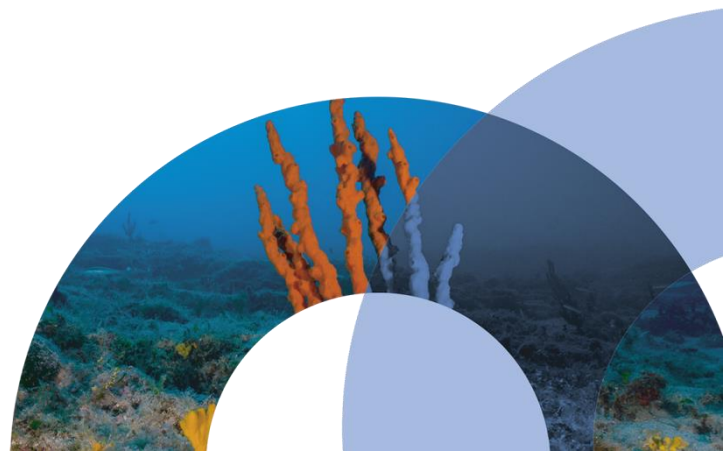
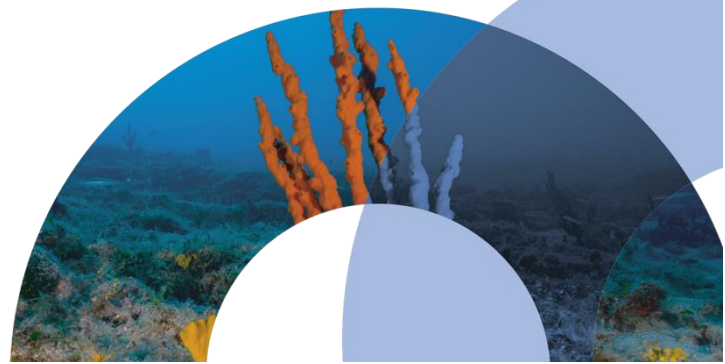




Figure 9. Some aspects of the underwater and beach cleanups conducted on Syros island.

In general, the highest amount of litter during all the beach and underwater clean-ups were plastic items of all sizes. The only exceptions to all 16 clean-ups were in Kini Port on Syros Island where the biggest percentage was metal, due to all the anchors of fishers and in Lazareta Port where there was a significant number of rubber items and mostly vehicle tires.

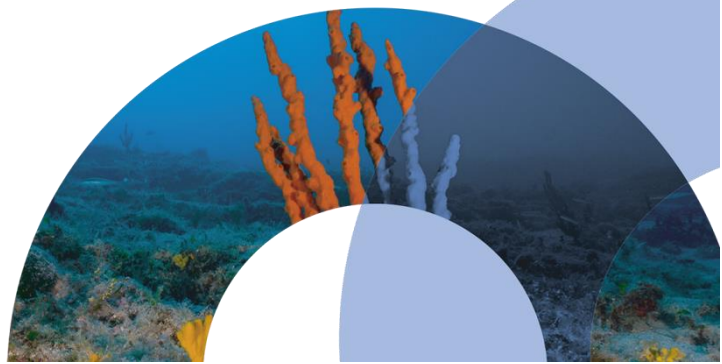
Based on the total data resulted from the **underwater clean-ups**, fishing nets were recorded and collected from Naxos (A3) and Andros (A5), while plastic pieces (>2.5 cm) from Milos (A2), Andros (A5) and Foinikas, Syros (A7). Furthermore, building materials were collected from Andros (A5), fishing lines from Naxos Port (A3), Andros (A5) and Foinikas, Syros (A7), SUP cups and lids from Andros (A5), bags and pieces from Andros (A5) and Milos (A2). In addition, food packaging was collected from Milos (A2), ropes and twines from Naxos Port (A3) and Andros (A5), vehicle tires from Lazareta, Syros (A8)



and Foinikas, Syros (A7), clothes from Andros (A5), carpets from Milos (A2), pallets and pieces from Lazareta, Syros (A8), beverage and beer cans from Pollonia and Adamas of Milos (A1, A2), Naxos Port (A3) and Naousa, Paros (A4), fishing traps from Foinikas, Syros (A7), bottles from Pollonia and Adamas of Milos (A1, A2), Andros (A5) and Lazareta, Syros (A8), bottles and pieces of glass from Naousa, Paros (A4) and Adamas, Milos (A2).

Based on the total data resulted from the **beach clean-ups**, a great number of plastic pieces (>2.5 cm) were collected from the majority of the beaches, while they appeared to be most abundant in Grotta, Naxos (A11), Agios Ioannis, Naxos (A12) and Ormos Korthiou, Andros (A15). Moreover, strings and cords were found in Ormos Korthiou, Andros (A15), Paralia Lotou, Syros (A16) and Agios Ioannis, Naxos (A12), cigarette butts and filters in Ormos Korthiou (A15), Paralia Lotou, Syros (A16) and Agios Ioannis (A12). Straws and stirrers in Paralia Lotou, Syros (A16) and Agios Ioannis, Naxos (A12), glass pieces in Grotta, Naxos (A11) and Paralia Lotou (A16), while plastic caps were found in both beaches of Naxos (A11, A12). Many cotton bud sticks and small plastic bags were found in Agios Ioannis (A12) and Paralia Lotou (A16), foam sponges in Grotta, Naxos (A11) and Paralia Lotou (A16). Finally, in Agios Ioannis, Naxos (A12) and Ormos Korthiou (A15) were found polystyrene pieces (>2.5 cm). Extremely interesting is the fact that during the beach clean-ups, many beaches were impaired by microplastics. In five beaches (A10, A11, A13, A14, A16) where the activities took place, there were found in total 330 plastic pieces (<2.5 cm).

Taking into consideration the number of litter items per m², regarding the number of litter items found in the aforementioned areas of the underwater clean-ups, the areas considered to be the most severely impaired were in descending order A5, A2, A4, A3, A7, while the cleanest areas were A1 and A6. Regarding the beach clean-ups, the areas considered to be the most severely impaired were in descending order A11, A15, A12, A16, while the cleanest areas were A13 and A9.



The ten most common litter items during the 16 underwater and beach clean-ups are shown in the Figures 10 and 11.

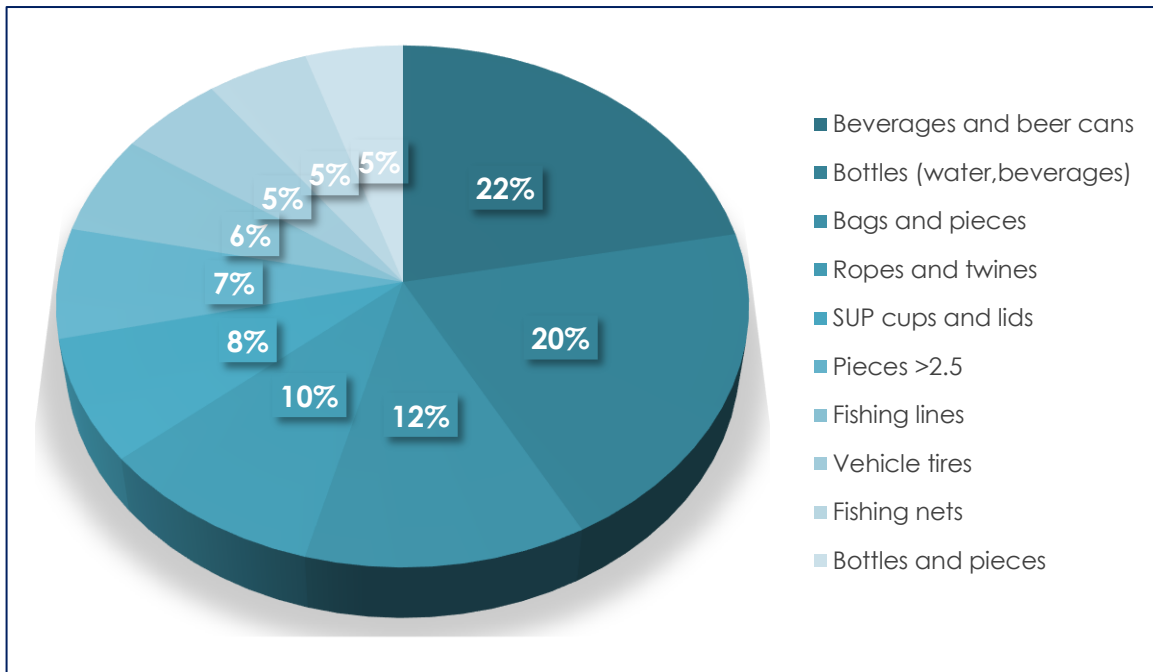


Figure 10. Ten most common underwater collected items, expressed as a percentage (%).

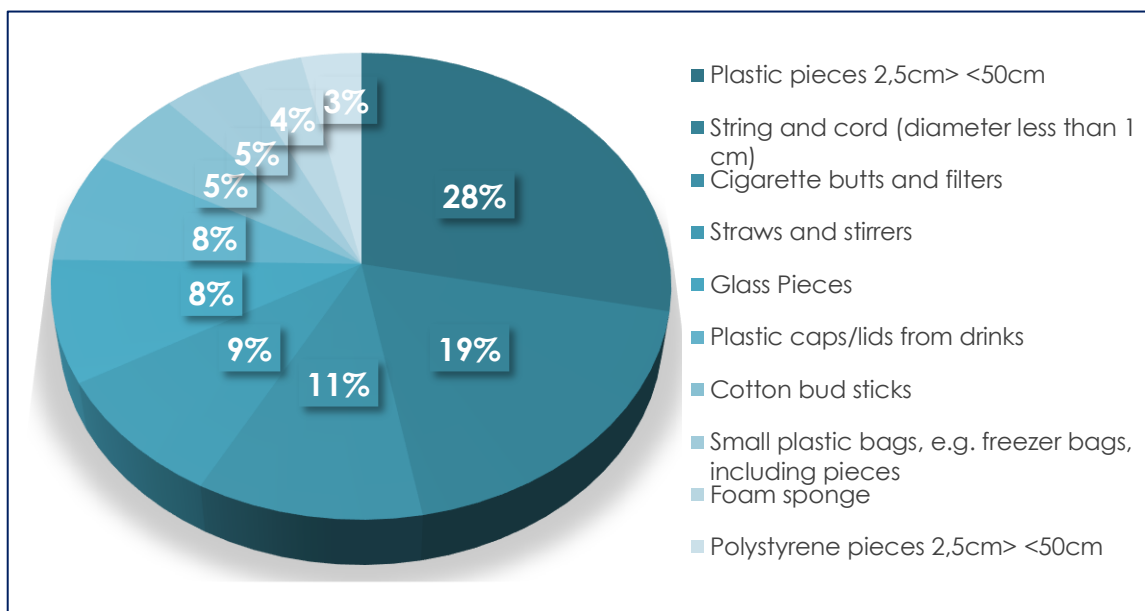
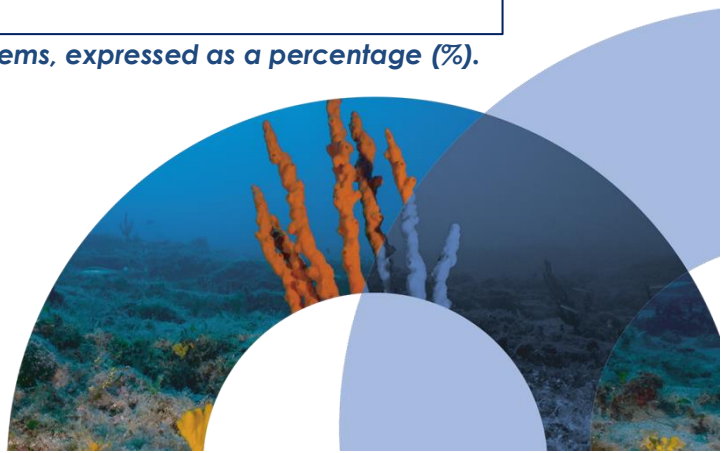


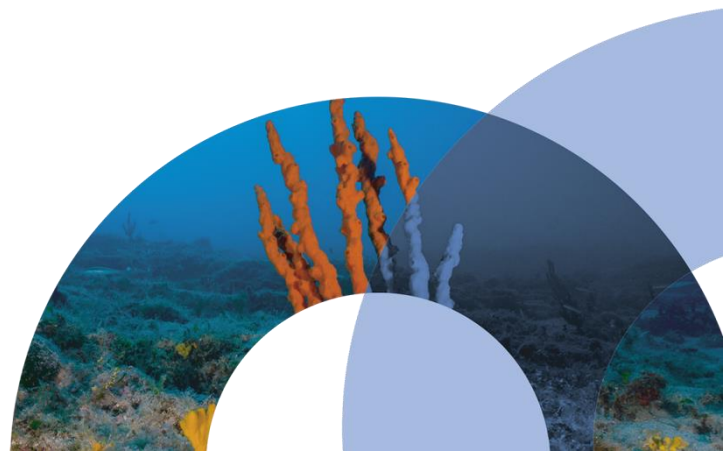
Figure 11. Ten most common beach collected items, expressed as a percentage (%).



From the total amount of litter removed in the context of 8 underwater clean-ups, the highest number of them was beverages and beer cans. Most of them were removed from fishing ports and areas with a small-scale fishing and recreational activities; for the same reason, the second most abundant item found was bottles and bags, while fourth in order was ropes and twines. Most of the fishing gear found in the current clean-ups could be explained by the fishing activities taking place in the area, indicating the main use of these ports.

In the context of the 8 beach clean-ups, the total amount of litter removed were plastic pieces (>2.5 cm), strings and cords and cigarette butts. This demonstrates the fact that all beaches of interest are accessible to the public throughout the entire year and had touristic businesses around the area. Lastly, next in order is glass pieces and plastic caps.

After each clean-up, a protocol was followed according to Marine Strategic Framework Directive (MSFD) recommendations in order to record litter data collected from the seafloor to a survey form. In addition, the D10C2 index according to the MSFD was computed, more specifically, the mean value was found equal to 0.09 items m⁻². The total area of the seafloor that was cleaned was 54,669.40 m². The same process followed for the beach clean-ups.





General details:

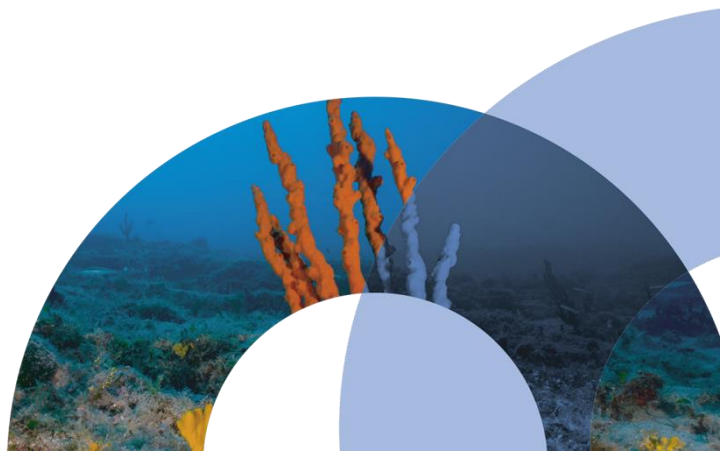
In the context of 8 underwater clean-ups already implemented in the context of “Prospero” Campaign a total number of **23 different volunteers** contributed to the activities and the removal of marine litter from the seafloor, mainly helping the divers to lift the litter to the port dock. The volunteers included iSea members and local representatives from touristic businesses and volunteer teams from civil protection groups to associations.

In total, **8 different divers** participated in the underwater clean-ups. Two of them belonged to iSea's trained diving team and 6 of them represented local diving associations and diving centers.

A total amount of about **2852 kg of litter were collected** from the seafloor of the ports of Cyclades. Among the items removed from the seafloor extraordinary things were included such as flares, a radio, a transistor, a DVD player, binoculars, a CD, local products and a pillow.

In the context of 8 beach clean-ups, a total number of **32 different volunteers** contributed to the activities and the removal of litter from beaches, picking up the litter manually from the ground. The volunteers included iSea members and local representatives from touristic businesses and volunteer teams from civil protection groups to associations.

A total amount of about **227.4 kg of litter were collected** from the beaches of 5 islands in Cyclades. Among the items removed, extraordinary things were included like a denture, wireless headphones, a comb hair, umbrella pieces, a smoke canister and a hanger.

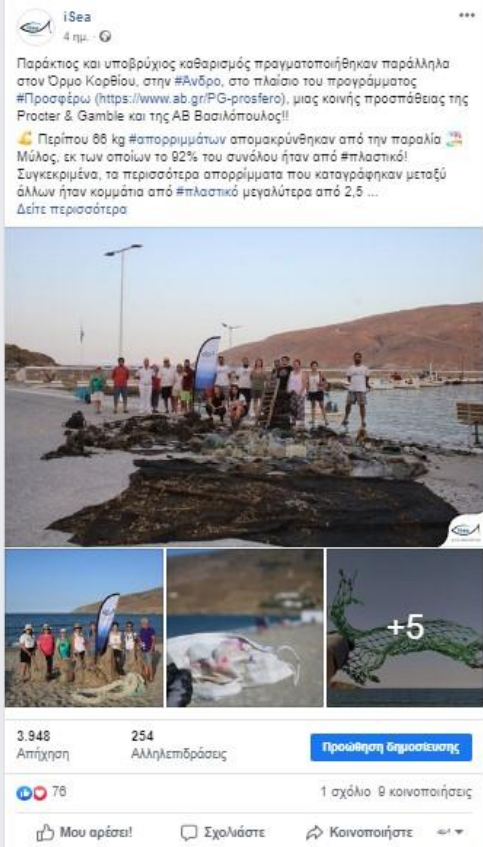


Communication plan:

Due to Covid-10 pandemic and to avoid crowd gathering in the context of "Prosero", call for volunteers and activities announcing posts were not published, likewise the previous waves. The activities were implemented mainly by iSea diving team and coordinated by iSea members, along with a restricted number of volunteers, respecting all the necessary precautionary measures.

The posts so far in our social media accounts are displayed below:

Facebook



iSea
 4 ημ. · 🌐

Παράκτιος και υποβρύχιος καθαρισμός πραγματοποιήθηκαν παράλληλα στον Όρμο Κορθίου, στην #Ανδρο, στο πλαίσιο του προγράμματος #Προσφέρω (<https://www.ab.gr/PG-prosfero>), μιας κοινής προσπάθειας της Procter & Gamble και της ΑΒ Βασιλόπουλος!!

🧡 Περίπου 66 kg #απορριμμάτων απομακρύνθηκαν από την παραλία Μύλος, εκ των οποίων το 92% του συνόλου ήταν από #πλαστικά! Συγκεκριμένα, τα περισσότερα απορρίματα που καταγράφηκαν μεταξύ άλλων ήταν κομμάτια από #πλαστικό μεγαλύτερα από 2,5 ...
 Δείτε περισσότερα

3.948 Απήχηση 254 Αλληλεπιδράσεις [Προώθηση δημοσιεύσεως](#)

🍌 🍷 78 1 σχόλιο · 9 κοινοποιήσεις

👍 Μου αρέσει! 💬 Σχολιάστε ➦ Κοινοποιήστε

Απόδοση για τη δημοσίευσή σας

3.948 άτομα προσεγγίστηκαν

134 Αντιδράσεις, σχόλια και κοινοποιήσεις 🗨

108	70	38
🍌 Μου αρέσει!	Σε δημοσίευση	Σε κοινοποιήσεις
17	8	9
🍷 Τέλειο!	Σε δημοσίευση	Σε κοινοποιήσεις
1	1	0
σχόλια	στη δημοσίευση	σε κοινοποιήσεις
9	9	0
κοινοποιήσεις	στη δημοσίευση	σε κοινοποιήσεις

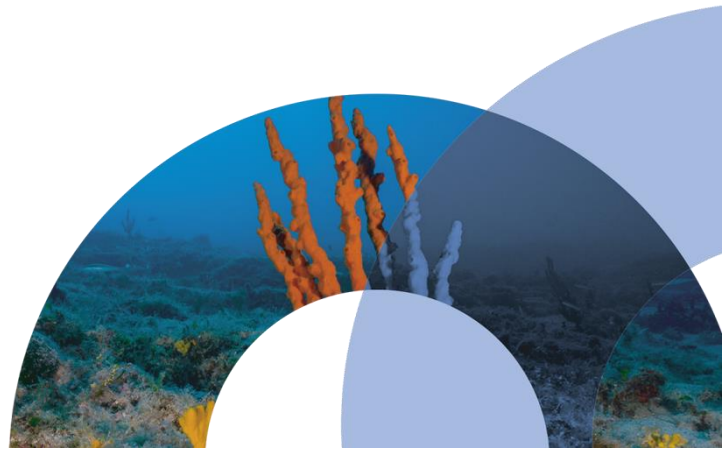
120 κλικ στη δημοσίευση

43	0	77
προβολές φωτογραφιών	κλικ στο σύνδεσμο	άλλα κλικ 🗨

ΑΡΝΗΤΙΚΕΣ ΑΝΤΙΔΡΑΣΕΙΣ

0	0
Απόκρυψη δημοσίευσης	Απόκρυψη όλων των δημοσιεύσεων
0	0
Αναφορά ως σπαμ	Αφαίρεση "Μου αρέσει!" από τη Σελίδα

Τα στατιστικά μπορεί να ενημερώνονται καθυστερημένα σε σχέση με τα στοιχεία που εμφανίζονται στις δημοσιεύσεις.



iSea
15 Ιουλίου

Στο πλαίσιο του προγράμματος #Προσφέρω (<https://www.ab.gr/PG-prosfero>), μιας κοινής προσπάθειας της Procter & Gamble και της AB Βασιλόπουλος, πραγματοποιήθηκαν επιπλέον 3 παράκτιοι και υποβρύχιοι καθαρισμοί στο νησί της Πάρου!!

Ανάμεσα στα απορρίμματα που δεν αναμένουμε να ανασύρουμε από τον βυθό του λιμανιού της Νάουσας ήταν #φωτοβολίδες, #ραδιόφωνα, #τινκάδες_παγλυτών, #μόντεμ, κλειστά #μπουκάλια κρασιού και πολλά γυάλινα #ποτήρια!!

👉 Περίπου 30 kg #απορριμμάτων απομακρύνθη...
Συνέχισε την ανάγνωση

4.332 Απήχηση
219 Αλληλεπιδράσεις

79
3 σχόλια 3 κοινοποιήσεις

Τέλειο! Σχολιάστε Κοινοποιήστε

Απόδοση για τη δημοσίευσή σας

4.332 άτομα προσεγγίστηκαν

94 Αντιδράσεις, σχόλια και κοινοποιήσεις #

71 Μου αρέσει!	65 Σε δημοσίευση	6 Σε κοινοποιήσεις
15 Τέλειο!	12 Σε δημοσίευση	3 Σε κοινοποιήσεις
2 Έλεος!	2 Σε δημοσίευση	0 Σε κοινοποιήσεις
3 σχόλια	3 στη δημοσίευση	0 σε κοινοποιήσεις
3 κοινοποιήσεις	3 στη δημοσίευση	0 σε κοινοποιήσεις

125 κλικ στη δημοσίευση

53 προβολές φωτογραφιών	2 κλικ στο σύνδεσμο	70 άλλα κλικ #
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ΑΡΝΗΤΙΚΕΣ ΑΝΤΙΔΡΑΣΕΙΣ

0 Απόκρυψη δημοσίευσης	0 Απόκρυψη όλων των δημοσιεύσεων
0 Αναφορά ως σπαμ	0 Αφαίρεση "Μου αρέσει!" από τη Σελίδα

Τα στατιστικά μπορεί να ενημερώνονται καθυστερημένα σε σχέση με τα στοιχεία που εμφανίζονται στις δημοσιεύσεις.

iSea
8 Ιουλίου

Επόμενος σταθμός της iSea στο πλαίσιο του προγράμματος #Προσφέρω (<https://www.ab.gr/PG-prosfero>), μιας κοινής προσπάθειας της Procter & Gamble και της AB Βασιλόπουλος για καθαρότερες ελληνικές θάλασσες και ακτές ήταν το νησί της #Νάξου από όπου απομακρύνθηκε σχεδόν ένας τόνος απορριμμάτων από το λιμάνι και τις ακτές #Γρόττα και #Αϊ_Γιάννης!!!

Για ακόμα μια φορά τα περισσότερα απορρίμματα αποτελούνταν από πλαστικά αντικείμενα, όπως #δίσκους, #αγκυρίδια, #πετονιές, #ποτήρια_μια... Δείτε περισσότερα

4.478 Απήχηση
210 Αλληλεπιδράσεις

81
3 κοινοποιήσεις

Τέλειο! Σχολιάστε Κοινοποιήστε

Απόδοση για τη δημοσίευσή σας

4.478 άτομα προσεγγίστηκαν

103 Αντιδράσεις, σχόλια και κοινοποιήσεις #

85 Μου αρέσει!	68 Σε δημοσίευση	17 Σε κοινοποιήσεις
15 Τέλειο!	14 Σε δημοσίευση	1 Σε κοινοποιήσεις
0 σχόλια	0 στη δημοσίευση	0 σε κοινοποιήσεις
3 κοινοποιήσεις	3 στη δημοσίευση	0 σε κοινοποιήσεις

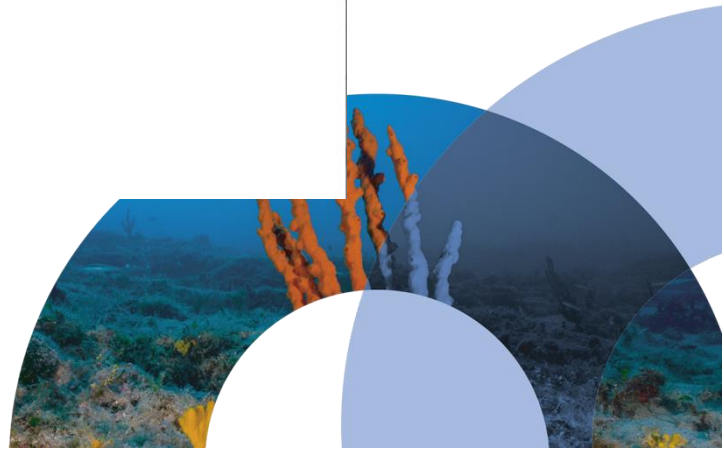
107 κλικ στη δημοσίευση

54 προβολές φωτογραφιών	6 κλικ στο σύνδεσμο	47 άλλα κλικ #
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ΑΡΝΗΤΙΚΕΣ ΑΝΤΙΔΡΑΣΕΙΣ

0 Απόκρυψη δημοσίευσης	1 Απόκρυψη όλων των δημοσιεύσεων
0 Αναφορά ως σπαμ	0 Αφαίρεση "Μου αρέσει!" από τη Σελίδα

Τα στατιστικά μπορεί να ενημερώνονται καθυστερημένα σε σχέση με τα στοιχεία που εμφανίζονται στις δημοσιεύσεις.



iSea
1 Ιουλίου

🌟 Η iSea συνεχίζει τους #παράκτιους και #υποβρύχιους καθαρισμούς στα νησιά των #Κυκλάδων με αφητηρία τη #Μήλο στο πλαίσιο του προγράμματος #Προσφέρω (https://www.ab.gr/P-G-prosfero), μιας κοινής προσπάθειας της Procter & Gamble και της ΑΒ Βασιλόπουλος για καθαρότερες ελληνικές θάλασσες και ακτές!!

👉 Είχατε φανταστεί ότι καραμούζες, κρεμάστρες, φωτοβολίδες και τρυπάνια θα βρίσκονταν στις παραλίες και τον βυθό της Μήλου? Ήταν κι αυτά ανάμεσα στα ευρήματα της περιοχής! ... Συνεχίστε την ανάγνωση

6.064 Απίχηση 461 Αλληλεπιδράσεις [Προώθηση δημοσίευσής](#)

1 σχόλιο 5 κοινοποιήσεις

Μου αρέσει! Σχολιάστε Κοινοποιήστε

Απόδοση για τη δημοσίευσή σας

6.064 άτομα προσεγγίστηκαν

141 Ανηδράσεις, σχόλια και κοινοποιήσεις #

106 Μου αρέσει!	101 Σε δημοσίευση	5 Σε κοινοποιήσεις
23 Τέλειο!	21 Σε δημοσίευση	2 Σε κοινοποιήσεις
1 Ουάου!	1 Σε δημοσίευση	0 Σε κοινοποιήσεις
2 Λυπάμαι...	2 Σε δημοσίευση	0 Σε κοινοποιήσεις
1 Έλεος!	1 Σε δημοσίευση	0 Σε κοινοποιήσεις
3 σχόλια	1 στη δημοσίευση	2 σε κοινοποιήσεις
5 κοινοποιήσεις	5 στη δημοσίευση	0 σε κοινοποιήσεις

320 κλικ στη δημοσίευση

144 προβολές φωτογραφιών	2 κλικ στο σύνδεσμο	174 άλλα κλικ #
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ΑΡΝΗΤΙΚΕΣ ΑΝΤΙΔΡΑΣΕΙΣ

0 Απόκρυψη δημοσίευσης	1 Απόκρυψη όλων των δημοσιεύσεων
0 Αναφορά ως σπασμ	0 Αφαίρεση "Μου αρέσει!" από τη Σελίδα

Τα στατιστικά μπορεί να ενημερώνονται καθυστερημένα σε σχέση με τα στοιχεία που εμφανίζονται στις δημοσιεύσεις.

iSea
1 ημ.

Το ταξίδι της iSea στις Κυκλάδες ολοκληρώνεται με τον τελευταίο σταθμό των καθαρισμών, τη #Σύρο, στο πλαίσιο του προγράμματος #Προσφέρω (https://www.ab.gr/P-G-prosfero), μιας κοινής προσπάθειας της Procter & Gamble και της ΑΒ Βασιλόπουλος!!

👉 Από την παραλία 📸 Κίνυ συλλέχθηκαν 3 kg #απορριμμάτων που ήταν καταστροφικά για το περιβάλλον, εκ των οποίων το 88% του συνόλου ήταν #πλαστικά όπως #σχοινιά, #αποτοίγαρα, #σοκούλες, #καλαμάκια, κομμάτια από #πλαστικό μεγαλύτερα από 2,5 cm... Δείτε περισσότερα

5.257 Απίχηση 412 Αλληλεπιδράσεις [Προώθηση δημοσίευσής](#)

2 σχόλια 9 κοινοποιήσεις

Μου αρέσει! Σχολιάστε Κοινοποιήστε

Απόδοση για τη δημοσίευσή σας

5.257 άτομα προσεγγίστηκαν

207 Ανηδράσεις, σχόλια και κοινοποιήσεις #

171 Μου αρέσει!	104 Σε δημοσίευση	67 Σε κοινοποιήσεις
25 Τέλειο!	19 Σε δημοσίευση	6 Σε κοινοποιήσεις
3 Ουάου!	3 Σε δημοσίευση	0 Σε κοινοποιήσεις
1 Έλεος!	1 Σε δημοσίευση	0 Σε κοινοποιήσεις
2 σχόλια	2 στη δημοσίευση	0 σε κοινοποιήσεις
9 κοινοποιήσεις	9 στη δημοσίευση	0 σε κοινοποιήσεις

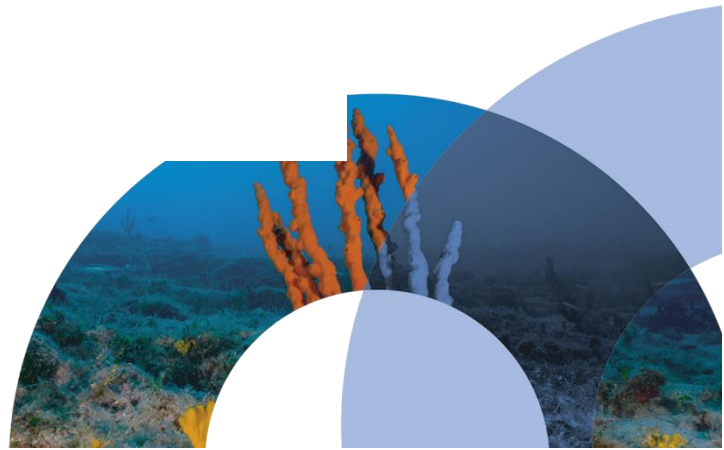
205 κλικ στη δημοσίευση

77 προβολές φωτογραφιών	0 κλικ στο σύνδεσμο	128 άλλα κλικ #
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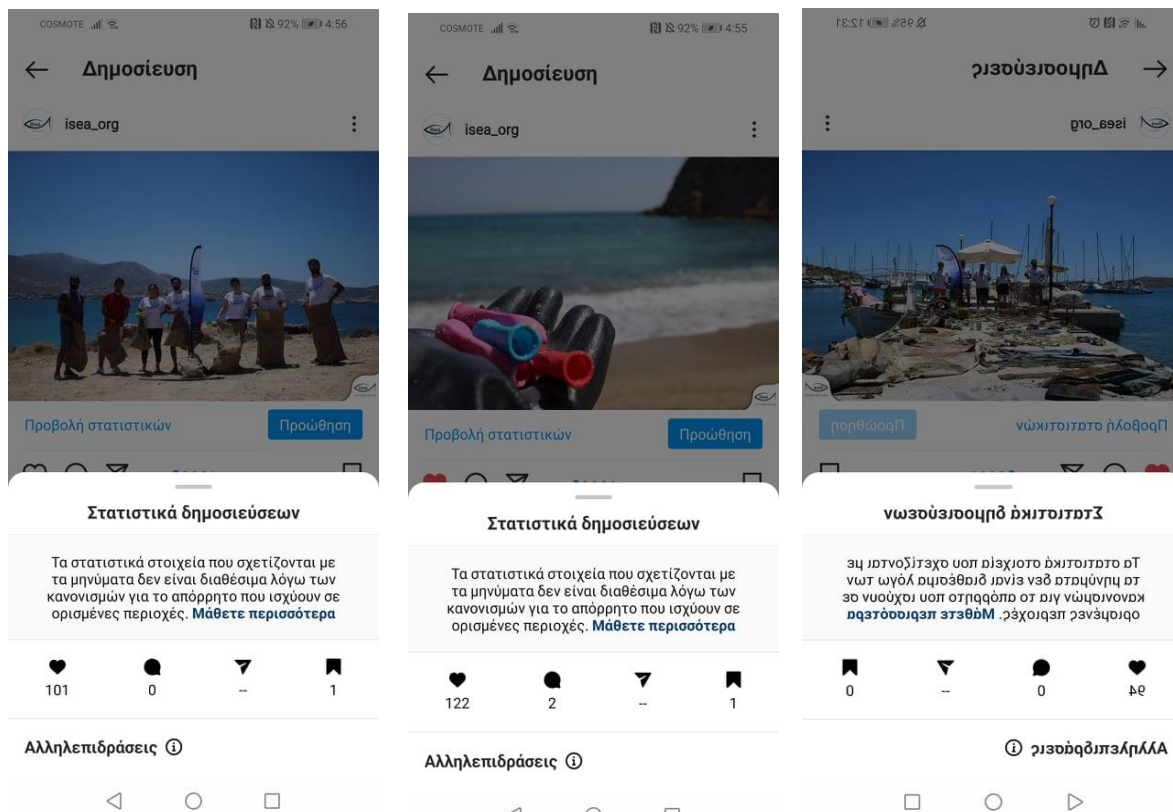
ΑΡΝΗΤΙΚΕΣ ΑΝΤΙΔΡΑΣΕΙΣ

1 Απόκρυψη δημοσίευσης	0 Απόκρυψη όλων των δημοσιεύσεων
0 Αναφορά ως σπασμ	0 Αφαίρεση "Μου αρέσει!" από τη Σελίδα

Τα στατιστικά μπορεί να ενημερώνονται καθυστερημένα σε σχέση με τα στοιχεία που εμφανίζονται στις δημοσιεύσεις.



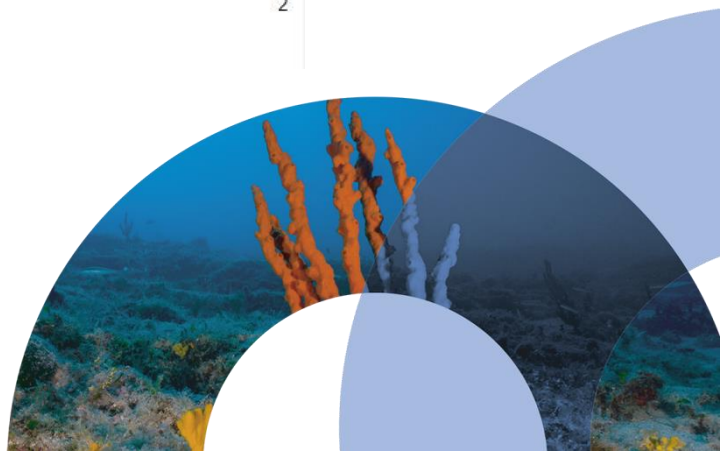
Instagram



Twitter



Impressions	255
times people saw this Tweet on Twitter	
Total engagements	6
times people interacted with this Tweet	
Media engagements	4
number of clicks on your media counted across videos, vines, gifs, and images	
Likes	2
times people liked this Tweet	





iSea @IseaOrg
During the cleanups conducted with the support of Procter & Gamble and AB Vassilopoulos in Paros island, litter such as #radio, #ice_cream_tin_signs, #modem, #utensils and #butts were removed!

Find more here: <https://bit.ly/326Udz7> pic.twitter.com/TSQJrqzct

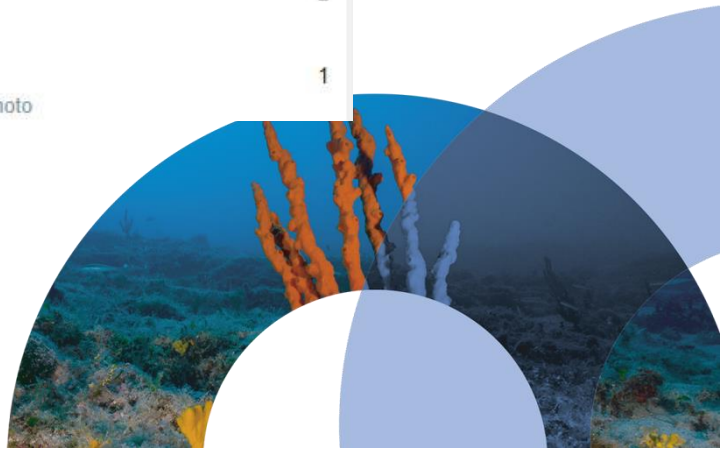
Impressions times people saw this Tweet on Twitter	536
Total engagements times people interacted with this Tweet	12
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	8
Likes times people liked this Tweet	3
Retweets times people retweeted this Tweet	1



iSea @IseaOrg
Next stop of #Prosero project was Naxos, where 870 kg of marine litter were removed with the support of Procter & Gamble and AB Vassilopoulos, and the collaboration of local authorities and associations!

Find more here: <https://bit.ly/326Udz7> pic.twitter.com/IDt6uri195

Impressions times people saw this Tweet on Twitter	448
Total engagements times people interacted with this Tweet	11
Likes times people liked this Tweet	4
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	2
Link clicks clicks on a URL or Card in this Tweet	2
Detail expands times people viewed the details about this Tweet	2
Profile clicks number of clicks on your name, @handle, or profile photo	1





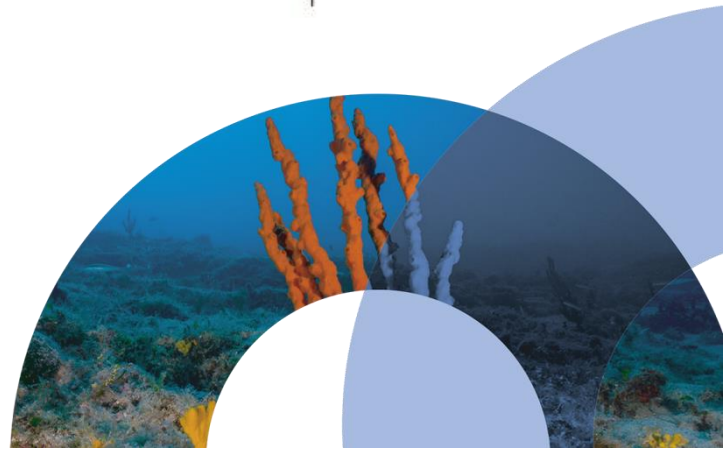
iSea @IseaOrg
#Prosfero project travels to the Cyclades with the support of Procter & Gamble and AB Vassilopoulos! More than 300 kg were removed from the beaches and ports of @milosisland with the collaboration of local authorities, associations, and diving centers!
pic.twitter.com/PtCNIHsLJL

Impressions times people saw this Tweet on Twitter	585
Total engagements times people interacted with this Tweet	12
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	8
Likes times people liked this Tweet	3
Replies replies to this Tweet	1



iSea @IseaOrg
More than 1 ton of litter was removed from beaches and ports of #Syros, under #Prosfero project with the support of Procter & Gamble and AB Vassilopoulos! Among the most abundant items were butts, bags, straws, bottles, cans and tires!
Find more here: <https://bit.ly/326Udz7> pic.twitter.com/KwCjeCT5ab

Impressions times people saw this Tweet on Twitter	149
Total engagements times people interacted with this Tweet	4
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	2
Likes times people liked this Tweet	1
Detail expands times people viewed the details about this Tweet	1



LinkedIn

iSea NGO
278 followers

iSea continues the beach and underwater cleanups in Cypriote starting from Mice, in the context of #Roadto project (<https://linktr.ee/iSeaproject>), a joint effort of Procter & Gamble and All Volunteuropee for cleaner seas! July 17, 2019



Thanks for posting... | I wonder... | This is a... | Thank you for...

Like | Comment

Add a comment...

Organic impressions: 434 impressions | 1984 reach

Organic stats
Targeted to 207 followers

434 Impressions	15 Reactions	3.06% Click-through rate
0 Comments	0 Shares	3% Clicks

11.52% Engagement rate

iSea NGO
278 followers

Next stop of iSea in the context of #Roadto project (<https://linktr.ee/iSeaproject>), a joint effort of Procter & Gamble and All Volunteuropee for cleaner seas, was #Lafca, where almost a ton of marine litter was removed from the... July 17, 2019



Like | Comment

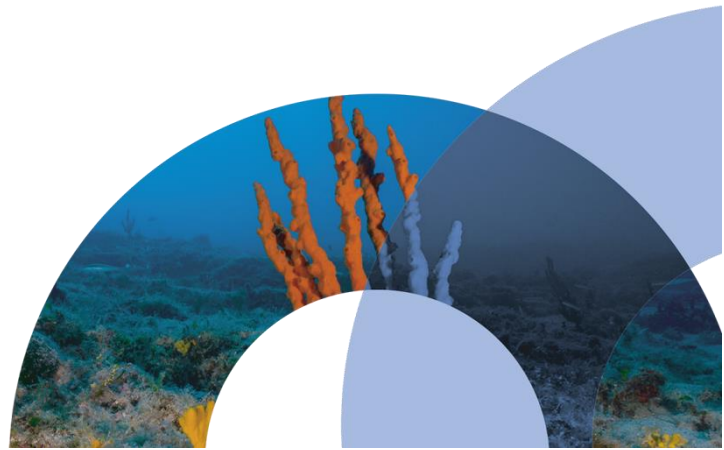
Be the first to comment on this.

Organic impressions: 206 impressions | 1044 reach

Organic stats
Targeted to 207 followers

206 Impressions	7 Reactions	3.22% Click-through rate
0 Comments	1 Share	1% Clicks

13.11% Engagement rate





Environmental organisation for the preservation of the aquatic ecosystems

iSea NGO
277 followers

In the context of #Prodeco project (<https://link.azk+VmgVb/>), a joint effort of Procter & Gamble and All Visualspazio, 3 beach and underwater cleanups were conducted in the island of Fuerteventura.

Organic impressions: 93 impressions **1459** stats

Organic stats
Targeted to 20 followers

195 Impressions	9 Reactions	7.77% Click-through rate
0 Comments	1 Share	15 Clicks

12.95% Engagement rate

iSea NGO
277 followers

Beach and underwater cleanups were conducted in the island of Fuerteventura, and more specifically, at the #Omisca, Korfikas. In the context of #Prodeco project (<https://link.azk+VmgVb/>), a joint effort of Procter & Gamble and All Visualspazio.

Organic impressions: 87 impressions **1459** stats

Organic stats
Targeted to 20 followers

87 Impressions	5 Reactions	5.65% Click-through rate
0 Comments	2 Shares	3 Clicks

11.49% Engagement rate

iSea NGO
277 followers

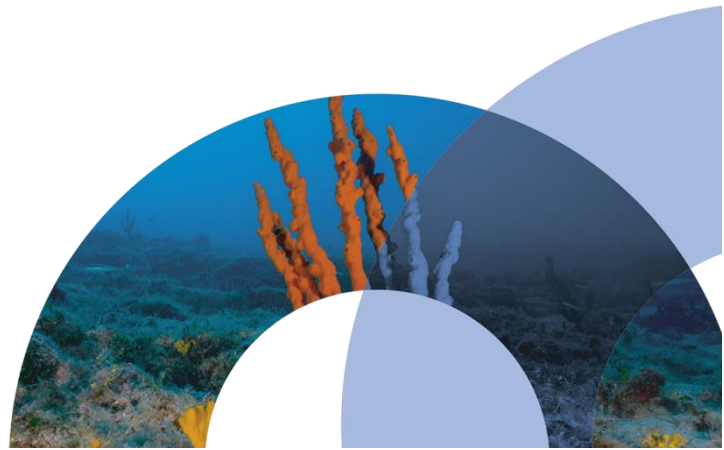
The last stop of iSea trip for cleanups in Fuerteventura is #Ajuyos, in the context of #Prodeco project (<https://link.azk+VmgVb/>), a joint effort of Procter & Gamble and All Visualspazio!

Organic impressions: 83 impressions **1459** stats

Organic stats
Targeted to 20 followers

155 Impressions	10 Reactions	1.85% Click-through rate
0 Comments	0 Shares	3 Clicks

8.18% Engagement rate



In addition, a **press release** was created and shared to local and national new out containing the total results of the Prosero project and more specifically, the results came out from the 11th wave of the Prosero Campaign took place in Cyclades. The impact of the press release is shown below:

Μέσο	Σύνδεσμος
Κοινή Γνώμη	Link1
Μακεδονία	Link2
Cyclades 24	Link3

Furthermore, the following articles were published before and during the Prosero campaign in Cyclades:

Μέσο	Σύνδεσμος
androsportal	Link1
Naxospress	Link2
cycladesvoice	Link3
Cyclades24	Link4
naxosfan.blogspot	Link5
sportcyclades	Link6
kykladiki	Link7
Cyclades24	Link8
ΚΕΔΕ	Link9
syrostoday	Link10
santorinipress	Link11
miloslife	Link12
Κοινή γνώμη	Link13
milosvoice	Link14
milosnews	Link15
mileikanea	Link16
naxospress	Link17
syrospress	Link18
andronclub	Link19
androsportal	Link20
Κοινή γνώμη	Link21
logotypos	Link22



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